

2

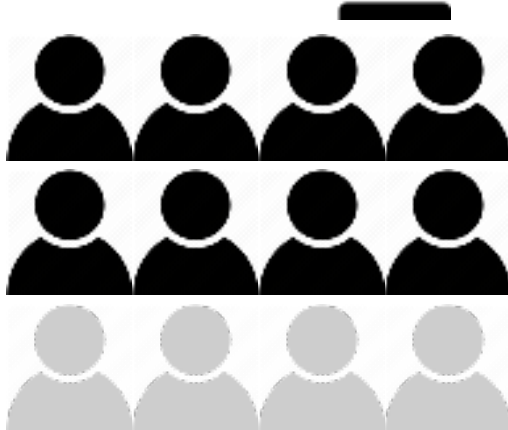
SANOFI GENZYME 



Sanofi Genzyme nominates
the Evaluation
Committee Chairperson



3



- patient associations
- media
- science/ academia
- institutions
- business angels

The Chairperson nominates
8 – 12 committee members



4



- ✓ address unmet needs
- ✓ improve QoL
- ✓ innovative & original
- ✓ maturity & feasibility
- ✓ scalability
- ✓ patient involvement

Maker Faire screens projects and selects up to 15 finalists



5



5 min elevator pitch from finalists to the Committee

10
Oct

6

SCHEDA di VOTO

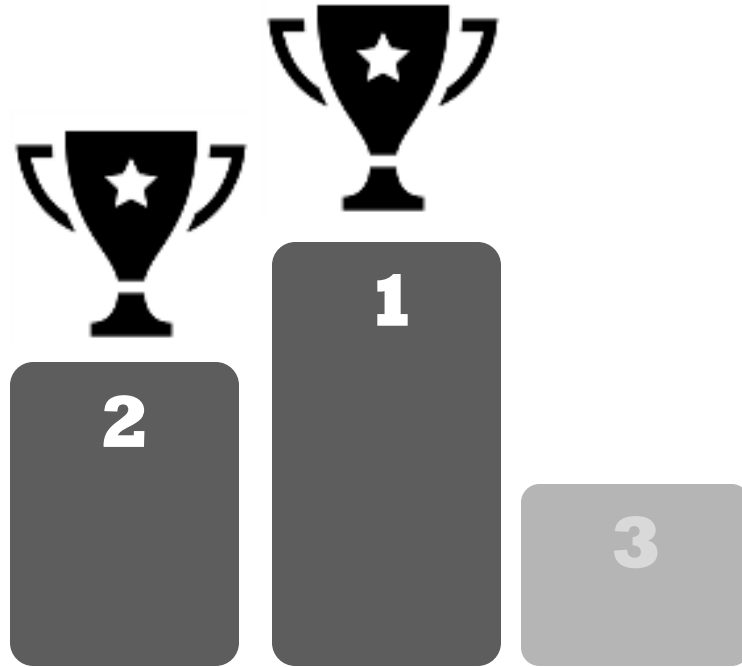
- 9/10 address unmet needs
- _ /10 improve QoL
- _ /10 innovative & original
- _ /10 maturity & feasibility
- _ /10 scalability
- _ /10 patient involvement



Each committee member assign a score for each category



7



Selection of the 2 best ideas



8



During TMF18, all finalists have booths close to Sanofi Genzyme



9



Winners will fly to
Silicon Valley



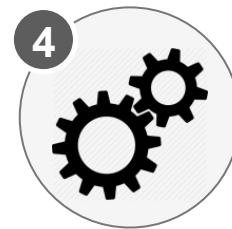
** The exact date might be subject to changes. For all details please refer directly to the rules.*

Scope, finalist selection and winners evaluation criteria

Projects that **IMPROVE DAILY LIFE** of **PATIENTS** and/or **CAREGIVERS** by addressing **UNMET NEEDS** associated with **DISABILITY**



ability to address
UNMET NEEDS



MATURITY and
FEASIBILITY



potential to
increase
**QUALITY OF
LIFE**



SCALABILITY and
potentially
applicable to other
areas



an **INNOVATIVE**
project and
ORIGINAL idea



**DIRECT
INVOLVEMENT** of
PATIENTS or **PT
ASSOCIATIONS**



Participants

- Both Italian and EU union individuals, companies, institutions, associations and foundations
- Participating individuals cannot include Sanofi employees or their relatives up to the 2° degree
- Participating individuals or entities cannot include Jury members or their relatives up to the 2° degree
- Participating individuals cannot include public employees and HCPs that play a role in the authorization, prescription, purchasing or distribution of Sanofi products and their relatives up to the 1° degree