



EDITION 2018

## RULES

### ART. 1 | Announcing the Award

1) The award stems from the desire of Sanofi Genzyme, specialty care business unit of Sanofi S.p.A., with its registered office in viale Luigi Bodio 37/b, 20158 Milan, to bring out and facilitate the implementation along with the dissemination of innovative and useful solutions to meet the real needs of people who have any form of disability, it being understood as any sharp decrease in the quality of life due to diseases and/or traumatic events. The purpose of the award is to celebrate those who, in line with the philosophy of the Maker community, have been able to get hold of a concrete need, by orienting their ingenuity and proposing a solution which, at the sole discretion of the Evaluation Committee, have achieved merited success.

2) The prize is open to all those who fall within the inclusion criteria (see Article 2).

### ART. 2 | Participation in the Award and pre-selection process

1) Participation in the contest is free and, besides being expressly for the Maker community, is open to all (Italian or foreign individuals, companies, organisations, associations, foundations, and/or other legal entities, residing or established in Italy or in any other country of the European Union).

2) Participation is not possible, however, for organisations, associations and other legal entities of which Evaluation Committee members, the directors in office of Sanofi S.p.A., their spouses and their relatives and relatives by affinity up to the second degree, including their cohabitants, form part.

3) Should there be, on the date set for participation in the contest, within the management of the institution, any participant, or persons having a representative role, officers, public administration employees, including doctors and pharmacists and other healthcare professionals, exercising a role or position or an elected office with a decision-making role or one of influence on authorisation orders, reimbursement status, prescription, the purchasing or dispensing of Sanofi products, it would be incumbent on the participant to report this situation at the request of the Scientific Secretariat and by means of self-certification, and to provide the associated documentation which excludes potential conflicts of interest.

4) Participation is also not allowed for individuals who carry out representative roles, officials, public administration employees, including doctors and pharmacists and other healthcare professionals involved in the business (and their relatives and first-degree relatives or cohabitants), exercising a role or position or elected office with decision-making powers or influence on the authorisation, reimbursement, prescription, purchasing or dispensing of Sanofi products. It is incumbent on the participant to report, at the request of the Scientific Secretariat, by means of self-certification, that such a situation does not exist.

5) Participation is also not allowed for employees of the Sanofi Group or their relatives and relatives up to the second degree or cohabitants, as well as their relatives and relatives by affinity up to the second degree or cohabitants of the Evaluation Committee members, including the Chairperson. It is incumbent on the participant to report, at the request of the Scientific Secretariat, by means of self-certification, that such a situation does not exist.

6) The projects may involve either new applications of technologies employed in other sectors or technologies developed right from the beginning. In both cases the projects, besides being potentially achievable, must be explicitly aimed at improving the daily lives of people with disabilities, in which case the project will be excluded from the contest.

7) Creative solutions are also accepted, such being aids and other devices, such as to enable the performance of:

- professional and study activities
- recreational activities (e.g. toys)
- physical and sports activities

8) The contest is also open to innovative ideas for the benefit of relatives and caregivers.

9) Competitors, who would hold full intellectual property rights, automatically assume responsibility for the authorship of the projects, relieving Sanofi S.p.A. from any liability for any plagiarism and from any third-party demand or claims howsoever arising from these projects and which can be brought against Sanofi S.p.A.

10) Projects will be selected by the Scientific Secretariat within the Call for Maker procedure of the 2018 Edition of the Maker Faire Rome and should therefore be described in accordance with the fair's rules and sent only in electronic format using the set form which is available on the official website of the event (<https://2018.makerfairerome.eu/it/call-for-makers/>).

11) Any request for information can be exclusively addressed to the Scientific Secretariat of the contest, by sending a message to [maketocare@makerfairerome.eu](mailto:maketocare@makerfairerome.eu) and in carbon copy to [maketocare@maketocare.it](mailto:maketocare@maketocare.it)

12) After the Call for Maker 2018 closing date, the organising secretariat of the Maker Faire Rome 2018 by Innova Camera will start off a pre-selection process of potential finalists, asking for any additional useful information, including the necessary self-certifications.

13) Up to a maximum number of 15 finalists will be invited as of right to exhibit at the Maker Faire Rome 2018 (12-14 October 2018) and will thus be admitted to the second stage, namely the final assessment done by the Evaluation Committee.

### **ART. 3 | Evaluation Committee, evaluation criteria and award ceremony**

1) The role of Chairperson of the Evaluation Committee is being entrusted to Prof. Giuseppe Novelli, Rector of the Tor Vergata University of Studies of Rome, who is a person remarkably known for his professional competence and independence.

2) The Chairperson has the duty to appoint the remaining members of the Evaluation Committee, which

could be made up of a minimum of eight and up to a maximum of twelve members, besides the Chairperson. The Committee members shall be identified among experts involved with Patients, in Specialised Media, Science/Academia, Institutions, Informal investors (Business Angels). The complete list of the Committee will be published in a special section of the website [www.maketocare.org](http://www.maketocare.org) or [www.maketocare.org](http://www.maketocare.org)

3) The finalist projects will be assessed by the Evaluation Committee, whose decision will be final.

4) On the 10<sup>th</sup> of October 2018, the Evaluation Committee will meet, for the prize-giving event (hereinafter the Ceremony), and hear a brief presentation in person by each project finalist and, after voting procedures are concluded, will decide on the two winning projects, as deemed to be the most representative and which would have presented solutions in line with the objectives of the contest.

5) Further details or changes of venue, date and time will be directly communicated to the finalists, besides being published at the page [www.maketocare.it](http://www.maketocare.it) or [www.maketocare.org](http://www.maketocare.org)

6) Having heard all presentations, each Evaluation Committee Member will fill out, anonymously and secretly, a score card for each one of the project finalists.

The voting process will be considered valid if at least six (6) Evaluation Committee Members, in addition to the Committee Chairperson, attend the meeting.

7) In particular, each Evaluation Committee Member, including the Chairperson, shall evaluate each finalist project on the basis of the following six criteria (each assessed with a score from a minimum of 1 to a maximum of 10):

- 1 Ability to respond to unmet or unsolved needs;
- 2 Degree of incremental improvement expected in the quality of life of patients and/or of their family members;
- 3 Innovation and originality in the approach;
- 4 Degree of maturity of the idea compared to its likelihood of becoming a concrete reality, i.e. available to patients (e.g. idea, prototype, product);
- 5 Scalability, or the possibility of use also by other patients, who are different and further than the categories of patients for whom the idea was originally conceived.  
Direct involvement of patients and/or their associations in the sharing of needs, tuning in of the solution and verification of applicability (if feasible).

8) In the event of a tie between multiple projects, the Chairperson's vote shall prevail.

9) Failure to attend the Ceremony automatically implies exclusion from the contest.

10) Evaluation Committee members, including the Chairperson, will not be remunerated.

11) Participation in the Ceremony does not bind the Evaluation Committee and/or Sanofi Genzyme to obligations of any sort and kind in relation to its competitors, except the delivery of the awards to the winners. The Contest participation binds the finalists selected for the Ceremony to be also present, in the assigned booth, during the European Maker Faire (12-14 October 2018, Rome Faire).

## ART. 4 | Prize Amount

1) The Evaluation Committee has prizes available for a total value of €15,000.00 (Euro fifteen thousand/00), which are made available by Sanofi Genzyme by way of fostering community interest.

The first two listed projects are offered a grant to cover the cost of travel (plane, ESTA and health insurance), board and lodging, for two people for a visit to the United States, to certain locations of interest in Silicon Valley\*. Sanofi Genzyme will entrust external agencies the task of booking hotel reservations and airline tickets as well as other business to arrange the visit, which will be held tentatively in May 2019. These agencies will also reimburse the expenses, incurred by the winners during the visit, relating to meals, transportation and entrance fees to museums and institutions in the Silicon Valley, up to a maximum of €100.00 (€ one hundred/00) per person per day, upon presentation of payment receipts or bills.

After taking into account the document collection produced by the scientific and organisational secretariat of Maker Faire Rome 2018 by Innova Camera, according to a check-list provided by Sanofi Genzyme and agreed with Innova Camera, the next step will be to award the prizes, subject to verification by Sanofi Genzyme of the existence and conformity of data reported in the self-certification mentioned in article 2, paragraph 12. The responsibility for this assessment lies with Sanofi Genzyme which will definitively express itself on the eligibility of the potential finalists. In the event of non-conformity or of an untrue or incomplete statement being made, the prize will not be awarded and will be automatically allocated to the participant listed in the immediately subsequent position.

2) Sanofi Genzyme is responsible for the effective distribution of prizes to the winners.

3) For the remaining project finalists a mention will be given to them on the website [www.maketocare.org](http://www.maketocare.org) or [www.maketocare.it](http://www.maketocare.it)

## ART. 5 | Warnings

1) The Evaluation Committee's decisions as well as all its operating methods shall be at its sole discretion.

2) These Contest rules are drafted in both English and Italian languages. In the event of discrepancies, the Italian version shall prevail.

3) This contest does not in any case consist of a contest with prize pursuant to article 6 of D.P.R. (Decreto del Presidente della Repubblica [Decree of the President of the Republic]) 430/2001.

4) No legal prerequisites recur for the application of legislation relating either to an auction with public bidding or to the access to administrative documents.

5) Therefore, no additional information will be provided, other than that advertised during the award ceremony, or the production of acts which for all effects will be considered as internal documents: by way of example, Committee and/or Sanofi Genzyme members will not be required to communicate to anyone the scores obtained by individual projects during voting, or the rankings of non-winners.

6) Participation in the contest implies unconditional acceptance of all the rules and provisions contained in this document.

7) Pursuant to Art. 13 of D.Lgs. (Decreto Legislativo [Legislative Decree]) 196/2003 (Personal Data Protection Code), we inform you that the data provided by the participants with regard to the registration in the contest, will be collected, protected and used exclusively for the purpose of participation in the contest. The data, the provision of which is optional, will be processed by the scientific and organisational secretariat of Maker Faire Rome 2018, by Innova Camera, and communicated to the Chairman, to the members of the Evaluation Committee and to Sanofi Genzyme. Refusal to provide the requested data will make it impossible to take part in the contest. The data will not in any way be disseminated, transferred to third parties or used for commercial or advertising purposes. Pursuant to art. 7 and following the above-mentioned Legislative Decree, the interested parties may exercise their rights – including the updating, correction, erasure and supplementing of data – by contacting the address [maketocare@makerfairerome.eu](mailto:maketocare@makerfairerome.eu) and in carbon copy to [maketocare@maketocare.it](mailto:maketocare@maketocare.it)

*\*Since the prize is non-transferable, should it be impossible, for exceptional reasons, which can be recorded on document and not directly depending on the winner's will, to benefit from the prize awarded by the Evaluation Committee, Sanofi Genzyme reserves the right to identify one or more alternative forms of equivalent value, provided that these are compatible with its internal regulations and those of Innova Camera.*

Modena, April 18<sup>th</sup>, 2108